

# NON-AGENCY RATE

Print Advertising Rates 2012

Rates — Please  tick your bookings (All prices in Australian Dollars)

Rates unchanged since 1 January 2011

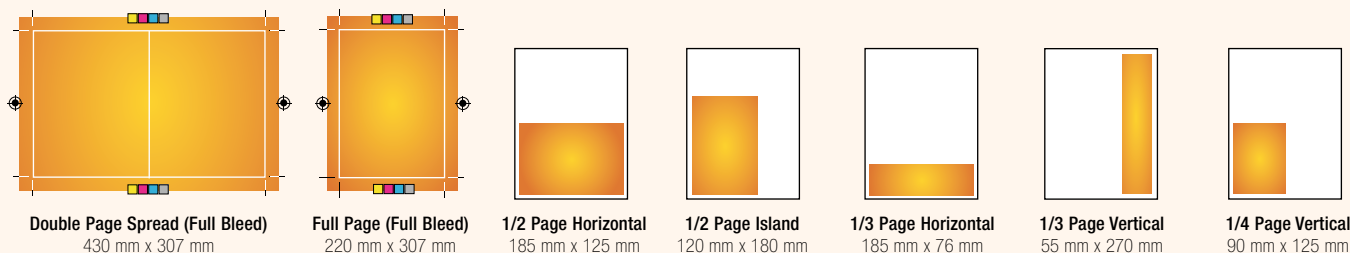
GST rates apply to payments made by Australian based organisations only.

**NO COMMISSION IS APPLICABLE ON THIS FORM**

SIZE / POSITIONS	COLOUR	1X		3X		6X	
		Excl. GST	Incl. 10% GST	Excl. GST	Incl. 10% GST	Excl. GST	Incl. 10% GST
Feature Sponsorship FP	Full Colour	<input type="checkbox"/> \$4,750.00	\$5,225.00	POA	POA	POA	POA
Feature Sponsorship DPS	Full Colour	<input type="checkbox"/> \$7,000.00	\$7,700.00	POA	POA	POA	POA
Double Page Spread	Full Colour	<input type="checkbox"/> \$6,325.00	\$6,957.50	<input type="checkbox"/> \$5,440.00	\$5,984.00	<input type="checkbox"/> \$5,125.00	\$5,637.50
Covers & Pages 1, 3, 5	Full Colour	<input type="checkbox"/> \$4,260.00	\$4,686.00	<input type="checkbox"/> \$3,665.00	\$4,031.50	<input type="checkbox"/> \$3,450.00	\$3,795.00
Full Page	Full Colour	<input type="checkbox"/> \$3,460.00	\$3,806.00	<input type="checkbox"/> \$2,975.00	\$3,272.50	<input type="checkbox"/> \$2,800.00	\$3,080.00
1/2 Page	Full Colour	<input type="checkbox"/> \$2,395.00	\$2,634.50	<input type="checkbox"/> \$2,060.00	\$2,266.00	<input type="checkbox"/> \$1,940.00	\$2,134.00
1/3 Page	Full Colour	<input type="checkbox"/> \$2,105.00	\$2,315.50	<input type="checkbox"/> \$1,810.00	\$1,991.00	<input type="checkbox"/> \$1,705.00	\$1,875.50
1/4 Page	Full Colour	<input type="checkbox"/> \$1,940.00	\$2,134.00	<input type="checkbox"/> \$1,670.00	\$1,837.00	<input type="checkbox"/> \$1,570.00	\$1,727.00
Full Page	Mono	<input type="checkbox"/> \$2,765.00	\$3,041.50	<input type="checkbox"/> \$2,375.00	\$2,612.50	<input type="checkbox"/> \$2,240.00	\$2,464.00
1/2 Page	Mono	<input type="checkbox"/> \$1,700.00	\$1,870.00	<input type="checkbox"/> \$1,460.00	\$1,606.00	<input type="checkbox"/> \$1,375.00	\$1,512.50
1/3 Page	Mono	<input type="checkbox"/> \$1,415.00	\$1,556.50	<input type="checkbox"/> \$1,215.00	\$1,336.50	<input type="checkbox"/> \$1,145.00	\$1,259.50
1/4 Page	Mono	<input type="checkbox"/> \$1,245.00	\$1,369.50	<input type="checkbox"/> \$1,070.00	\$1,177.00	<input type="checkbox"/> \$1,010.00	\$1,111.00
<b>EXTRA COLOURS</b>	Spot Colours (per colour)	<input type="checkbox"/> \$300.00 (Excl. GST)		<input type="checkbox"/> \$330.00 (Incl. 10% GST)			

**1. PRICES FOR INSERTS AVAILABLE ON REQUEST.**

2. ARTWORK CHARGES: Designs carried out by RESolutions will incur a base charge calculated on the following sizes: Full Page: \$185.00 (excl. GST), 1/2 Page: \$145.00 (excl. GST), 1/3 Page: \$130.00 (excl. GST), 1/4 Page: \$110.00 (excl. GST). Alterations to existing artwork will be quoted for on request. Work is based on \$45.00 (excl. GST) per 1/2 hour minimum charge.



### Digital Artwork Requirements

- The publication is produced on Adobe InDesign CS5.5.
- Artwork must be supplied as a high resolution PDF.
- Original document must be created using CMYK colour model.
- Final artwork **WILL NOT** be accepted in: Powerpoint, Word or Excel.
- Files can be supplied by CD Rom or DVD, or via email to: sales@resolutions-group.com.au
- Where files are larger than 10 MB in size, contact us to upload files onto our FTP site.

### POSTSCRIPTING SETTINGS:

- Paper size: **A4 Extra** (235 mm x 322 mm)
- Marks and bleed: 5 mm bleed all sides, Registration and crop marks **turned ON**
- Output: composite CMYK

### DISTILLING SETTINGS

- General: resolution: 2400 dpi
- Images/colour Images: bicubic downsampling to 300 pixels per inch for images above 350 pixels per inch
- Compression: automatic (JPEG)
- Image quality: maximum
- Fonts: embed all fonts

Please  tick edition(s) this contract covers:

Feb/Mar  Apr/May  Jun/Jul  Aug/Sept  Oct/Nov  Dec/Jan

**NOTE: All series bookings MUST run within a 12 month period.**

### TERMS & CONDITIONS

Payment terms strictly **30 DAYS FROM DATE OF INVOICE**. Cancellations are at the publisher's discretion and will only be considered if received in writing no later than **4 WEEKS** prior to press deadline. By signing this booking form you acknowledge that you understand and accept the above conditions and all applicable charges as outlined above.

Company: \_\_\_\_\_ ABN: \_\_\_\_\_  
 Booked by (Name): \_\_\_\_\_ Purchase Order No: \_\_\_\_\_  
 Email: \_\_\_\_\_ Tel: \_\_\_\_\_  
 Mailing address: \_\_\_\_\_  
 Send invoice to (Accounts Payable): \_\_\_\_\_  
 Email (Accounts Payable): \_\_\_\_\_ Tel: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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