

The Daily Review

2012 Media Kit

Sponsored by



"We look forward to The Daily Review, the official daily newspaper of AOG 2012, providing daily coverage of the conference and exhibition."

Bill Hare, Exhibition Director.

IN FEBRUARY 2012, DIVERSIFIED EXHIBITIONS AUSTRALIA WILL BE HOSTING THE ANNUAL AUSTRALASIAN Oil & Gas Conference & Exhibition (AOG), in Perth, Western Australia.

REsolutions Operations Group will again be partnering with Diversified Exhibitions Australia to produce *The Daily Review*, the official daily newspaper of AOG – fully endorsed by Diversified.

The Daily Review has been produced for the annual APPEA Conference since 2008, and since 2010 for AOG, and is circulated to all exhibitors, delegates/visitors, and the major hotels in the host city.

The Daily Review will be the source of your daily news on the happenings at the exhibition and the various conferences being held over the three days.

With over 2500 copies produced each day (depending on registration numbers), and circulated to exhibitors, delegates/visitors, and the major hotels in the CBD, *The Daily Review* will be a key marketing vehicle for you to reach delegates/visitors at the conference and exhibition.

Digital copies of the *The Daily Review*, produced for the AOG Conference & Exhibition can be viewed on our website by visiting <http://www.resolutions-group.com.au/publishing.html>

Please see the next column for further details on the various options for advertising and promotion in *The Daily Review* for each day of the 2012 Australasian Oil & Gas Conference & Exhibition.

Advertising rates 2012: AOG Conference & Exhibition

Major Sponsorship Package (\$16,950.00*)

Logo included in masthead
3 x A3 Full Page Full Colour
(1 x Outside Back Cover each edition)

Advertisement Option 1 (\$2,950.00*)

1 x A3 Full Page Full Colour

Advertisement Option 2 (\$8,140.00*)

3 x A3 Full Page Full Colour
(1 advert in each edition)
Measurement: 307mm (W) x 430mm (H)
including 5mm bleed on each edge

Advertisement Option 3 (\$1,950.00*)

1 x ½ Page Full Colour

Advertisement Option 4 (\$5,380.00*)

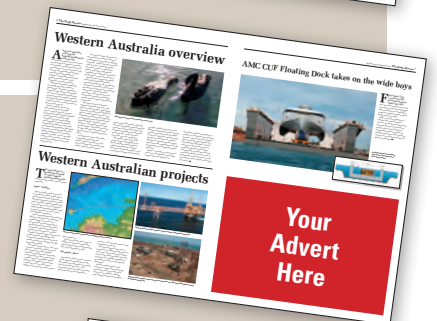
3 x ½ Page Full Colour
(1 advert in each edition)
Measurement 270mm (W) x 190mm (H)

Advertisement Option 5 (\$4,995.00*)

1 ONLY
3 x Strip Adverts at bottom of Front Cover (Page 1)
(1 advert in each edition)
Measurement: 270mm (W) x 33mm (H)

Advertisement Option 6 (\$4,495.00*)

1 ONLY
3 x Strip Adverts at the bottom of Page 3
(1 advert in each edition)
Measurement: 270mm (W) x 33mm (H)



**Don't miss out on your spot in *The Daily Review*.
Call Sales +61 (0)8 9347 9400 NOW to book your position!**

Email louise@resolutions-group.com.au

**All advertising rates exclude GST*