

The Daily Review

2012 Media Kit

Conference Daily Newspaper

"We look forward to *The Daily Review* providing daily coverage of the APPEA 2012 Conference and Exhibition."

Brian Wickins, Publisher

IN MAY 2012, THE AUSTRALIAN PETROLEUM PRODUCTION & EXPLORATION ASSOCIATION (APPEA), will be hosting its annual conference, the APPEA Conference and Exhibition, in Adelaide, South Australia.

This is the southern hemisphere's largest annual upstream oil and gas event.

Initially produced in 1999, and annually since 2008, The Daily Review is circulated to delegates at the APPEA Conference and also to the major hotels in the host city.

Up to 2500 copies per day were circulated in past years, and this looks set to increase in 2012. The Daily Review will be the source for your daily APPEA Conference news, and therefore it will be the key marketing vehicle for you to reach delegates at the conference and exhibition.

Digital copies of the The Daily Review, produced for the 2009, 2010 and 2011 APPEA Conferences can be viewed on our website by visiting <http://www.resolutions-group.com.au/publishing.html>

Please see the next column for further details of the various advertising options in The Daily Review for each day of the 2012 APPEA Conference and Exhibition.

Advertising rates 2012: APPEA Conference & Exhibition

Major Sponsorship Package (\$20,000.00*)

Logo included in masthead
3 x A3 Full Page Full Colour
(1 x Outside Back Cover each edition)

Advertisement Option 1 (\$3,950.00*)

1 x A3 Full Page Full Colour

Advertisement Option 2 (\$10,800.00*)

3 x A3 Full Page Full Colour
(1 advert in each edition)
Measurement: 307mm (W) x 430mm (H)
including 5mm bleed on each edge

Advertisement Option 3 (\$2,950.00*)

1 x 1/2 Page Full Colour

Advertisement Option 4 (\$7,800.00*)

3 x 1/2 Page Full Colour
(1 advert in each edition)
Measurement 270mm (W) x 190mm (H)

Advertisement Option 5 (\$6,600.00*)

1 ONLY
3 x Strip Adverts at bottom of Front Cover (Page 1)
(1 advert in each edition)
Measurement: 270mm (W) x 33mm (H)

Advertisement Option 6 (\$6,000.00*)

1 ONLY
3 x Strip Adverts at the bottom of Page 3
(1 advert in each edition)
Measurement: 270mm (W) x 33mm (H)



Don't miss out on your spot in *The Daily Review*.
Call Louise on +61 (0)8 9347 9400 NOW to book your position!
Email louise@resolutions-group.com.au

*All advertising rates exclude GST